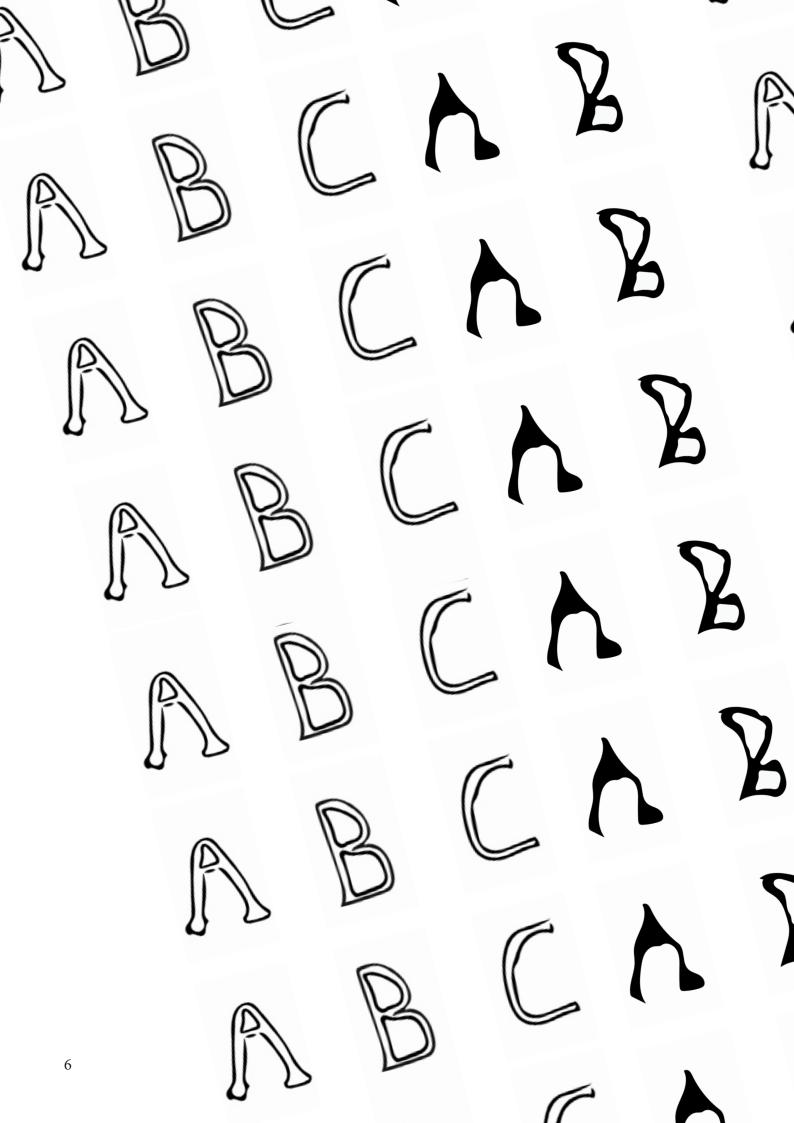
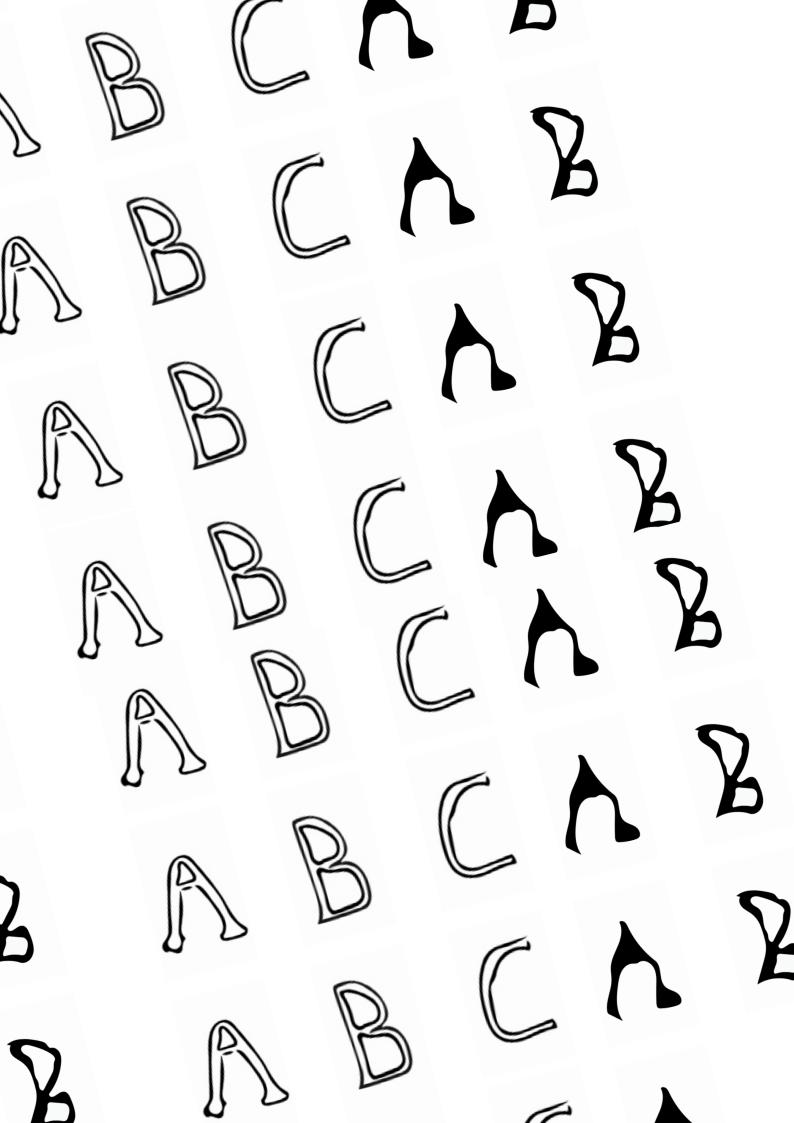


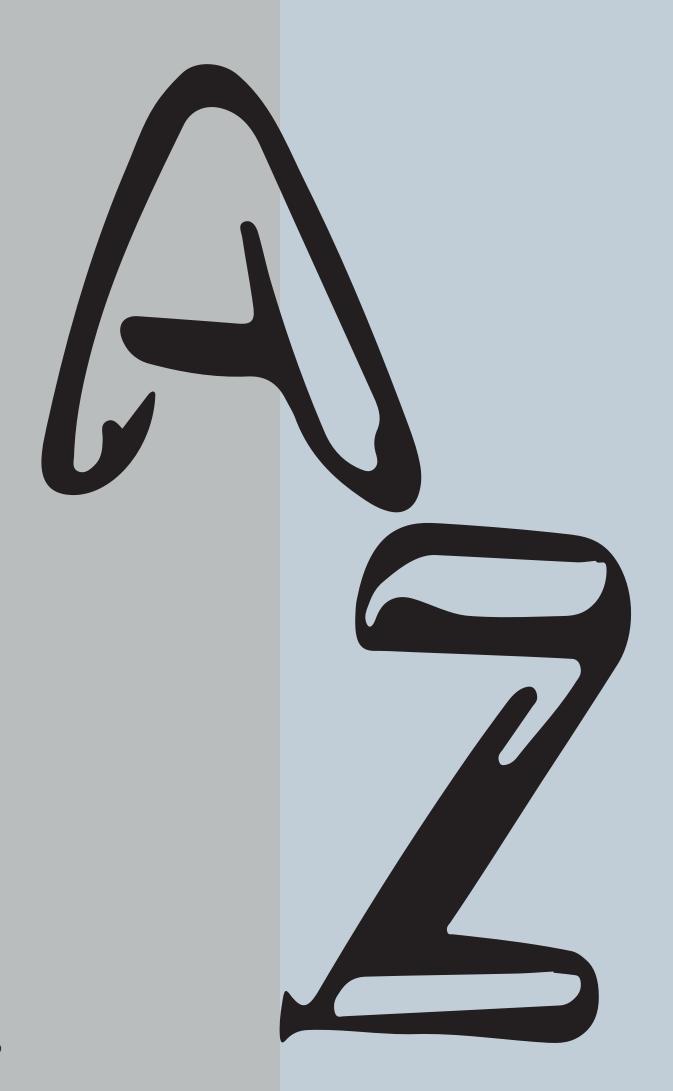
Table of Contents

- Inspiration and starting point
- 2) Alphabets
- 3) Silkscreens



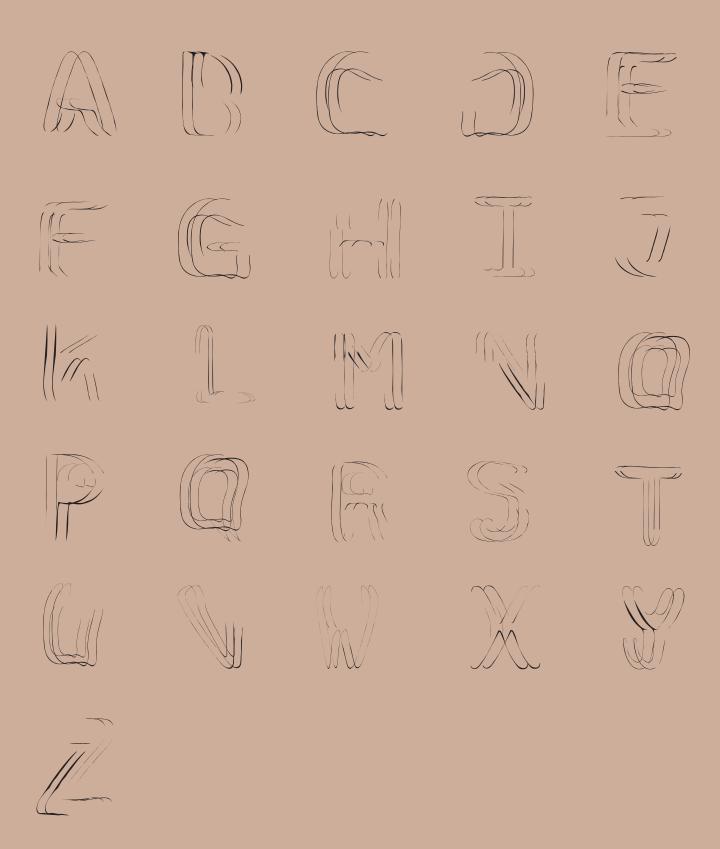


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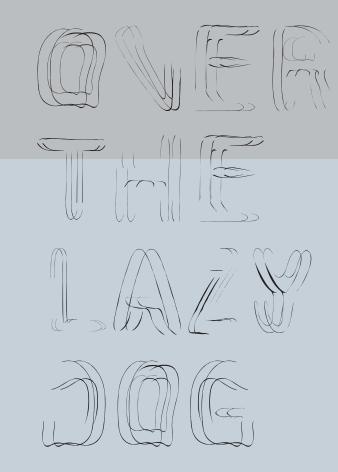
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Coffee is a brewed drink prepared from roasted beans. Making the perfect cup of coffee is a skill within itself. It is also so much more than that. It is a ritual. A culture. A behavior. An attitude. An identity. An addiction. We often glorify this beverage in pop culture, our language and different media outlets to the point where it is standard to opt for a cup of coffee with breakfast, during breaks, while working and after a meal. We often say, 'I cannot function without drinking one cup of coffee a day'. The aim of my project is to question this context and differentiate between the dependency of 'need' and the luxury of 'want' for this beverage.