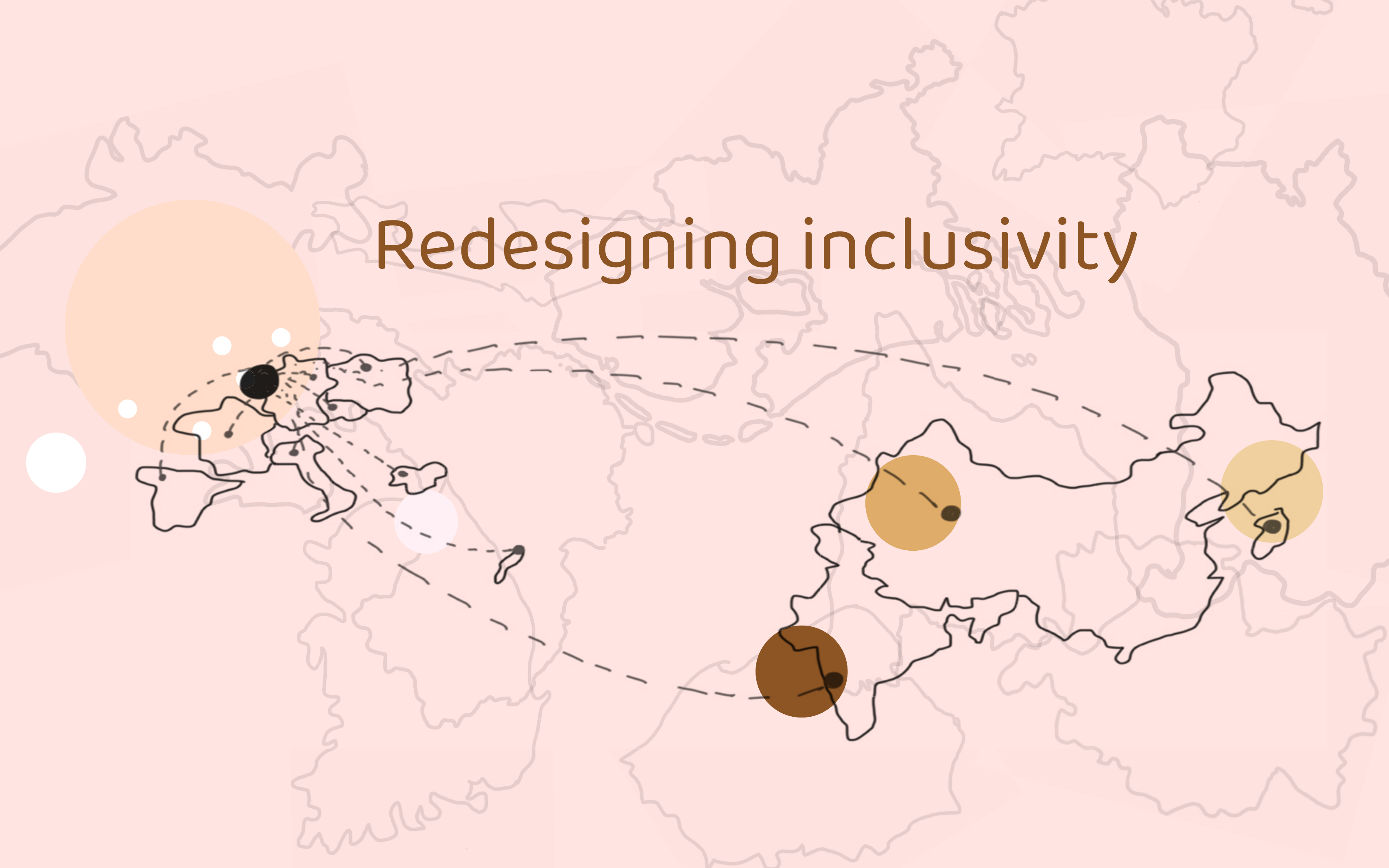


Redesigning inclusivity



Presenting to you
the ultimate collaboration between the

Van Gogh National Park x Anussha Gupta

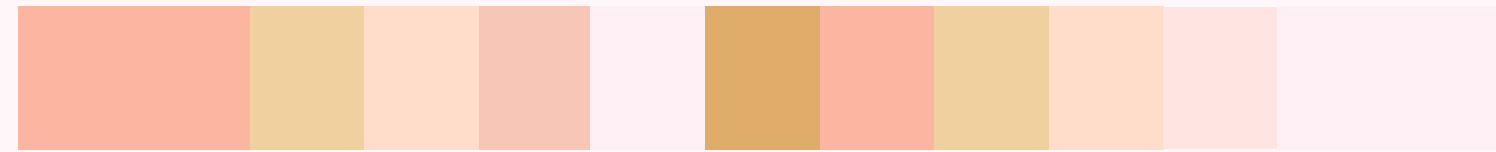


Nature lovers
Dutch Speaking
Homogeneous team
Rich and developed country
Local
Work - life balance

Concrete Jungle
English Speaking
Person of Colour (minority)
Emerging Economy
International (Expat)
All work no play

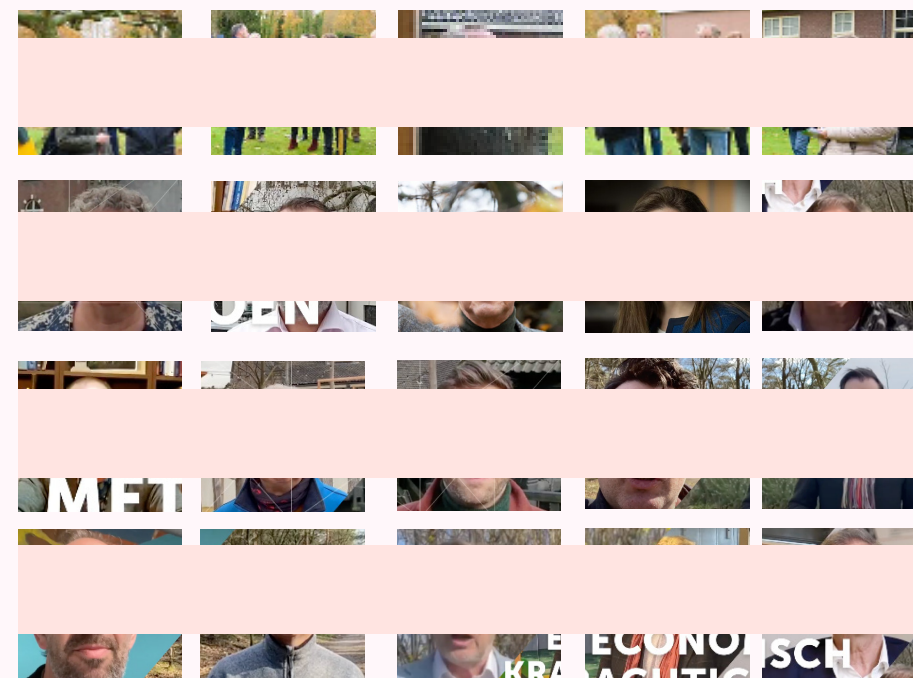
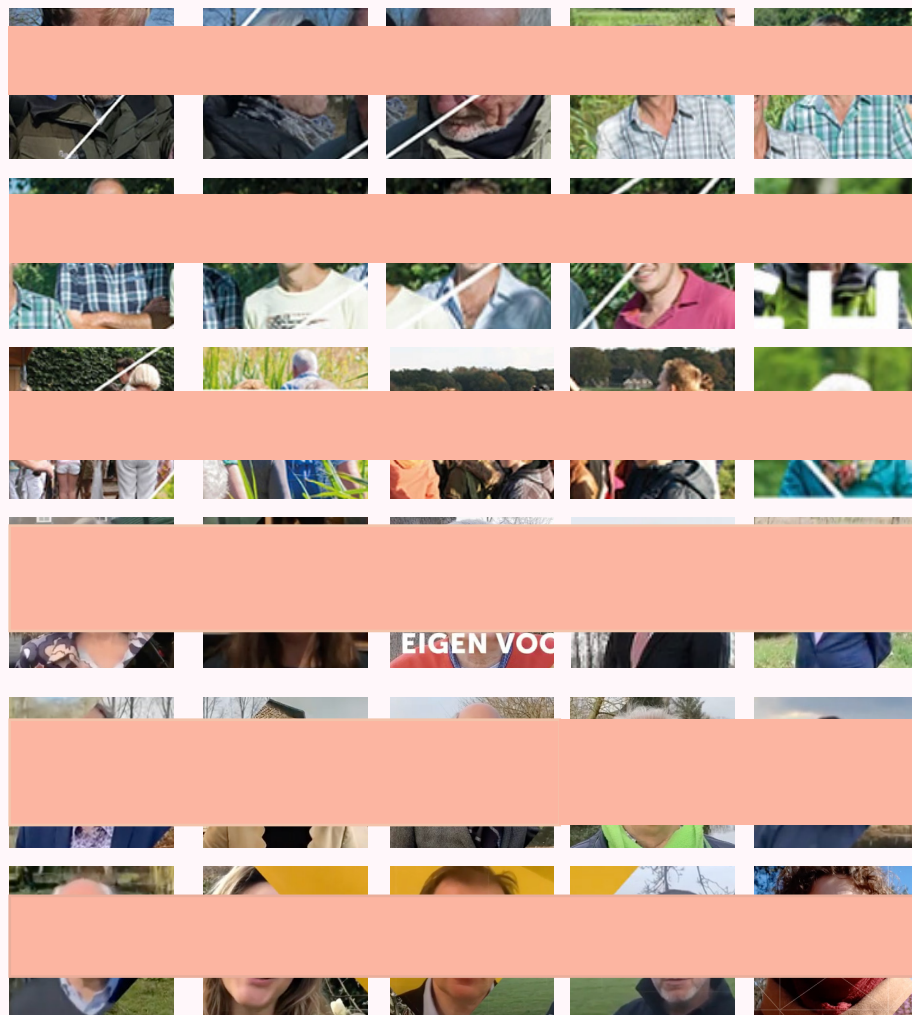
What is the common ground?

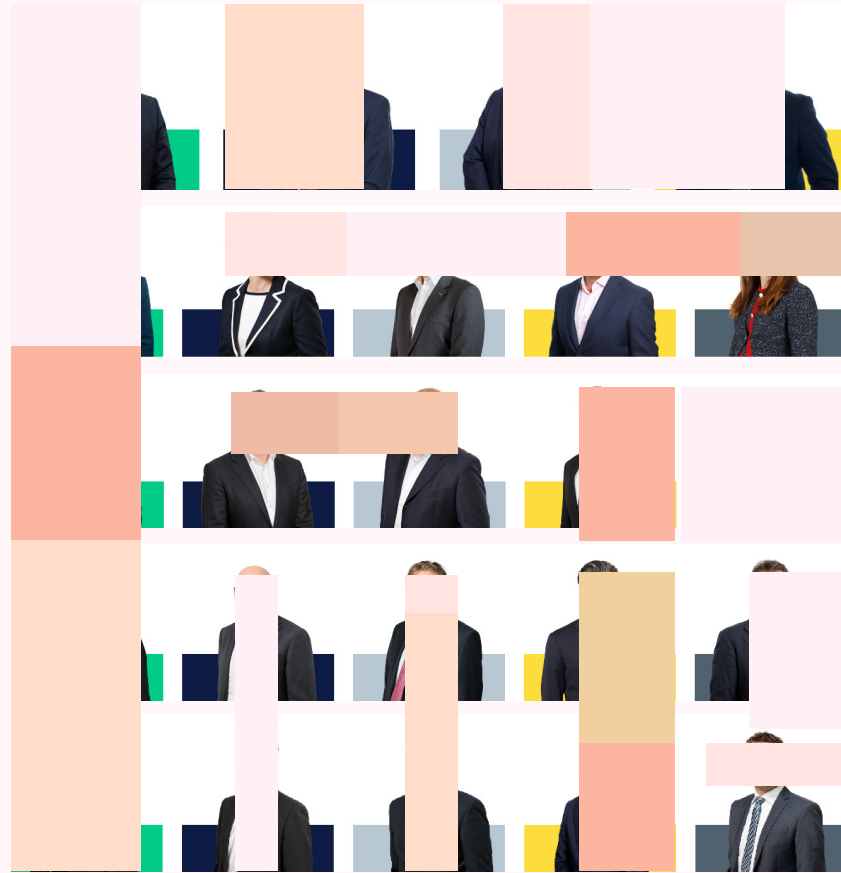
Who is the VGNP?



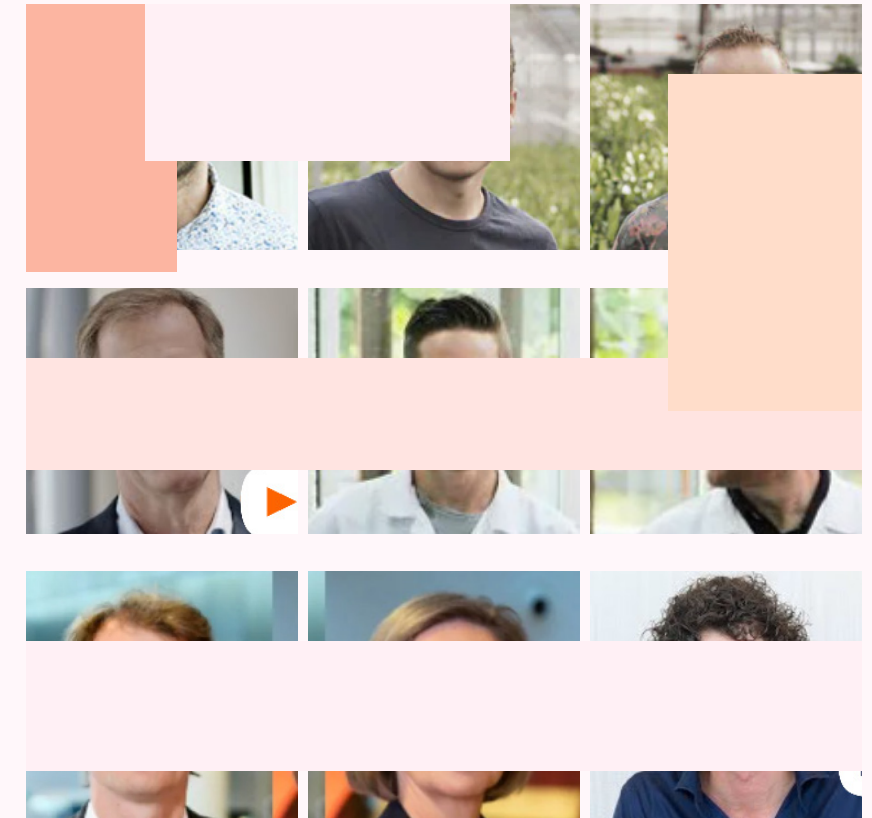
What Anussha sees?

**Some groups historically have more power than others.
Example: Upper class white men**



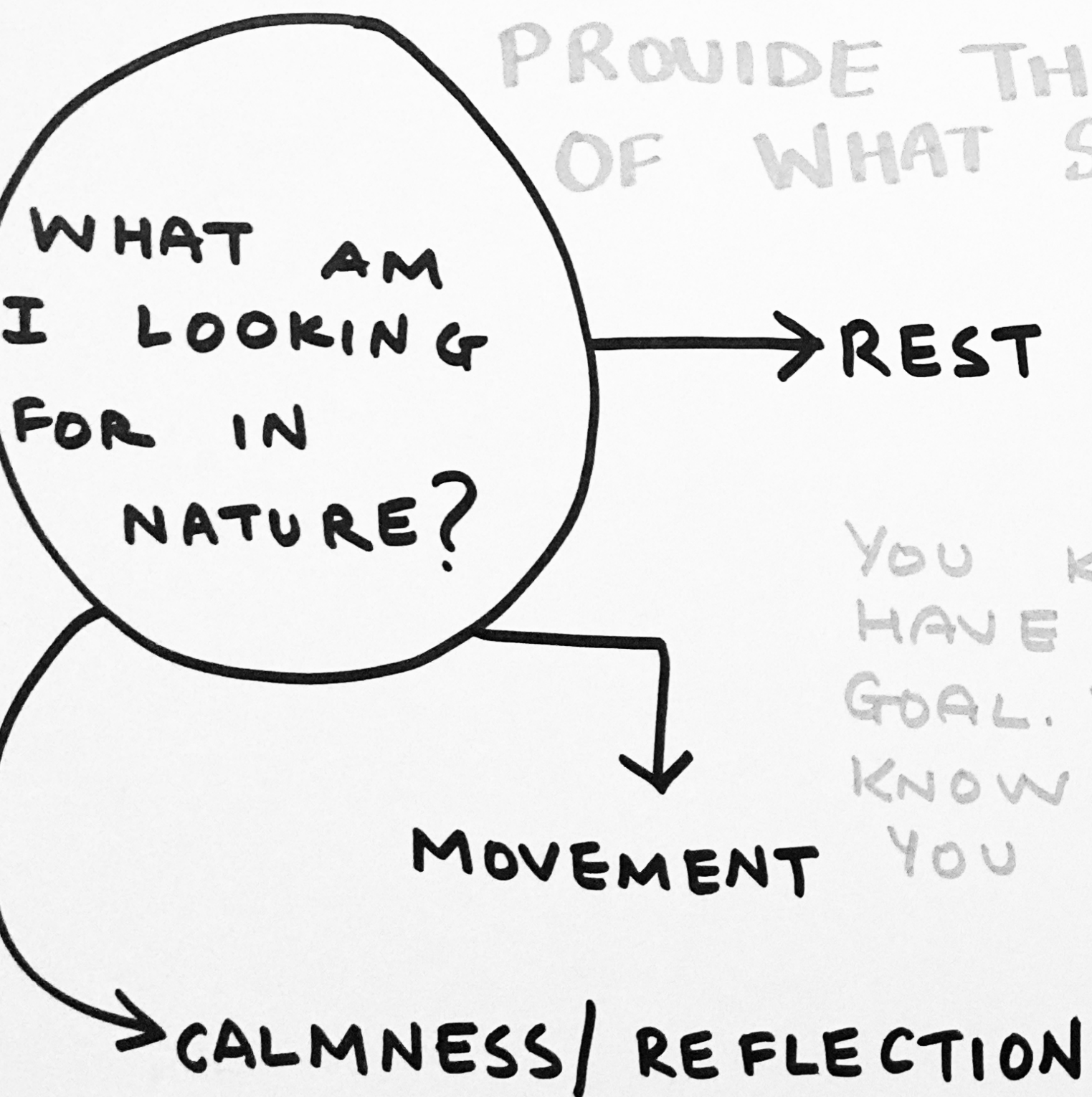


When you work with homogeneous teams, the solutions they bring to the table tend to be homogeneous as well. Whose narrative is the loudest? Who is the passive recipient? Or not on the table at all?



THE GREAT EQUALISER
between people who know/familiar
with nature and those who are not.

MOTIVATE
GUIDE
EXPERIENCE
REFLECT

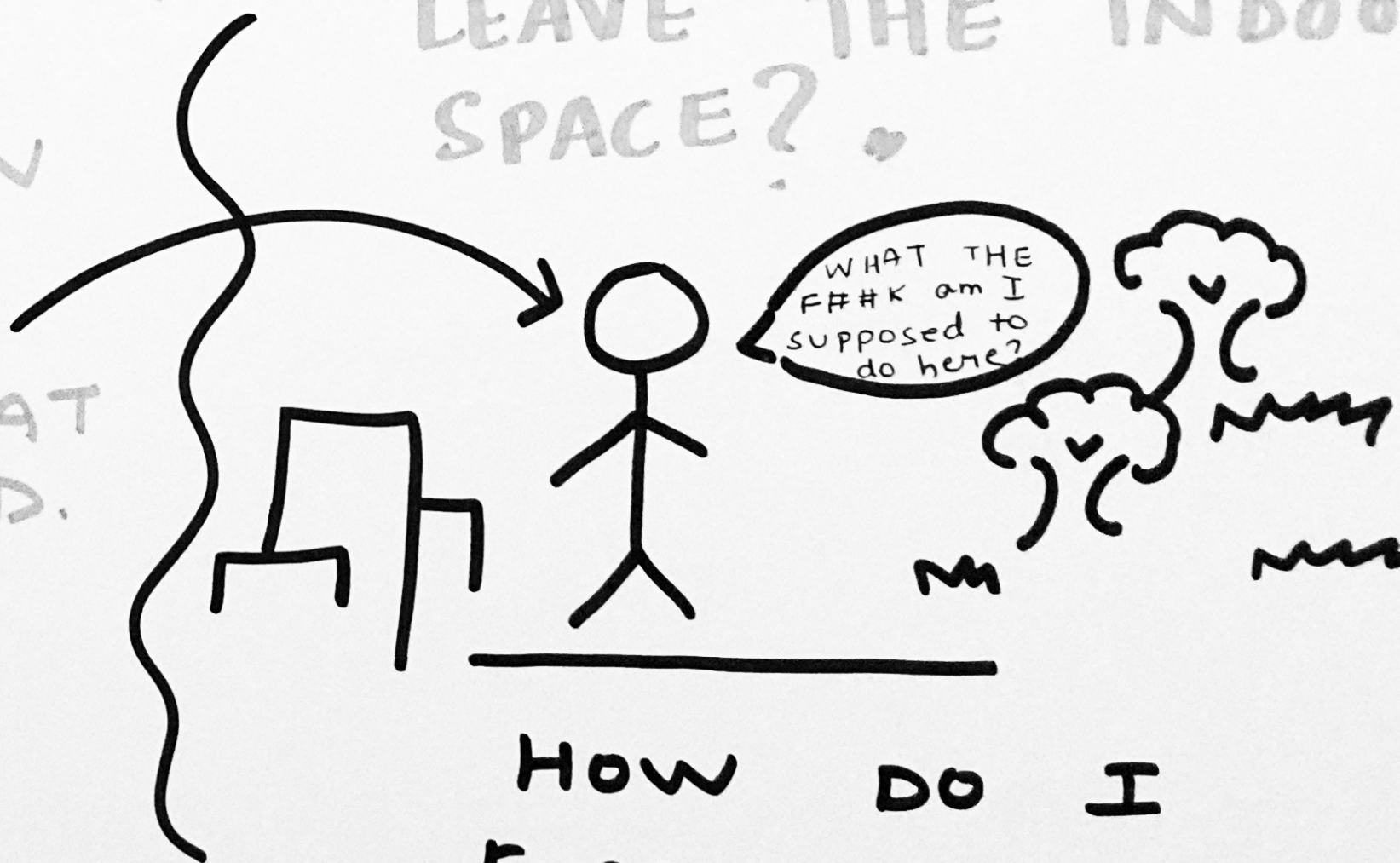


PROVIDE THE AWARENESS
OF WHAT SOMEONE NEEDS.

• WHY

SHOULD SOMEONE
LEAVE THE INDOOR
SPACE? •

YOU KNOW
HAVE A
GOAL. YOU
KNOW WHAT
YOU NEED.





**When you need to invite
yourself to the table!**

Who is Anussha?

You nature loving barbarians need to leave the forest, put on a shirt and pants, learn English and get a job!



Indian



Colonization

By the way, if you don't we will kill you, burn your crops, and/or put you in jail.

British Empire,
Soldiers from
the commonwealth



ok :(

Stop doing this, stop doing that - behave like this, speak like that!

We did as we were told - Became IT engineers, software developers, became the 2nd most English speaking country, wore western clothes, took down the forests and built offices. Our reward is that we get jobs from Google/ ASML/ Phillips to work in their offices to do the same thing.

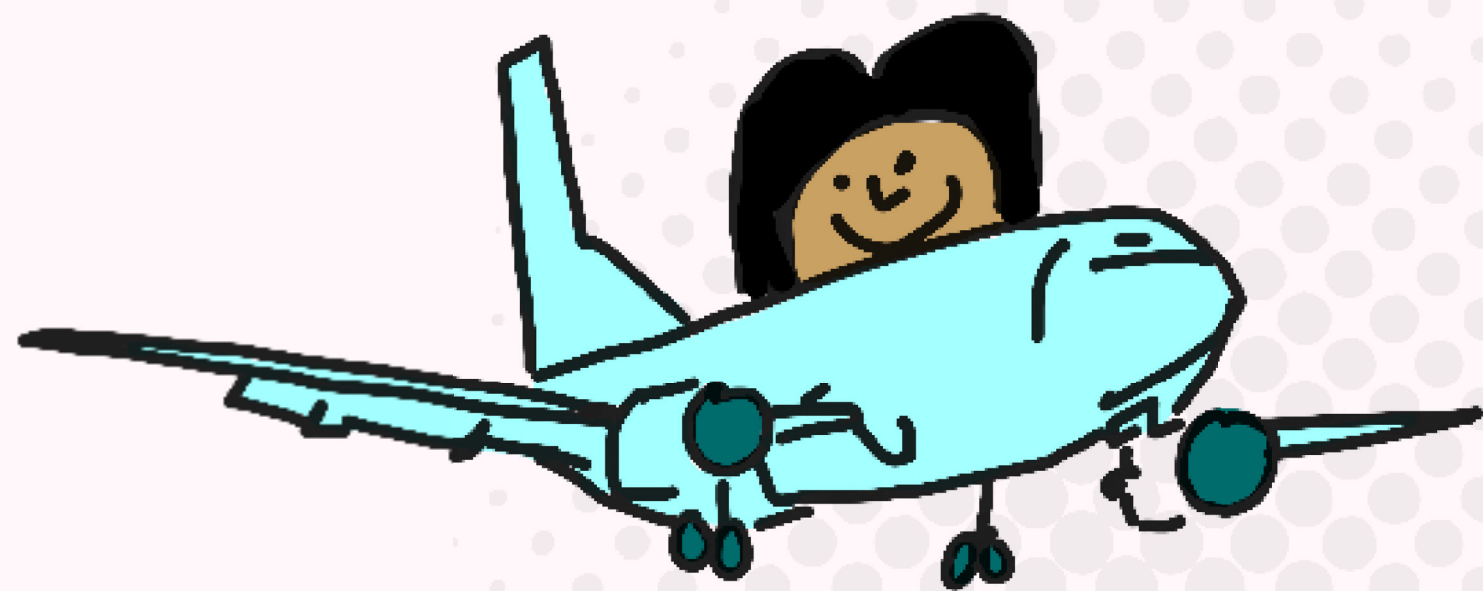


Present day India

I am so modern. I only walk on cement footpaths, live in a high rise, I don't believe in tradition, I have all the apps, I shop at H&M/ Zara, my English is amazing and I'm always indoors.



Self potrait of me in India
My dog also prefers cement over grass



I am going to integrate so well. Finally, I am able to live my modern life to its peak.

Welcome to our country. We communicate in our local language, love nature and value our work - life balance. We want to have parks right outside our spaces. Green spaces are so important for our well being.



The VGNP

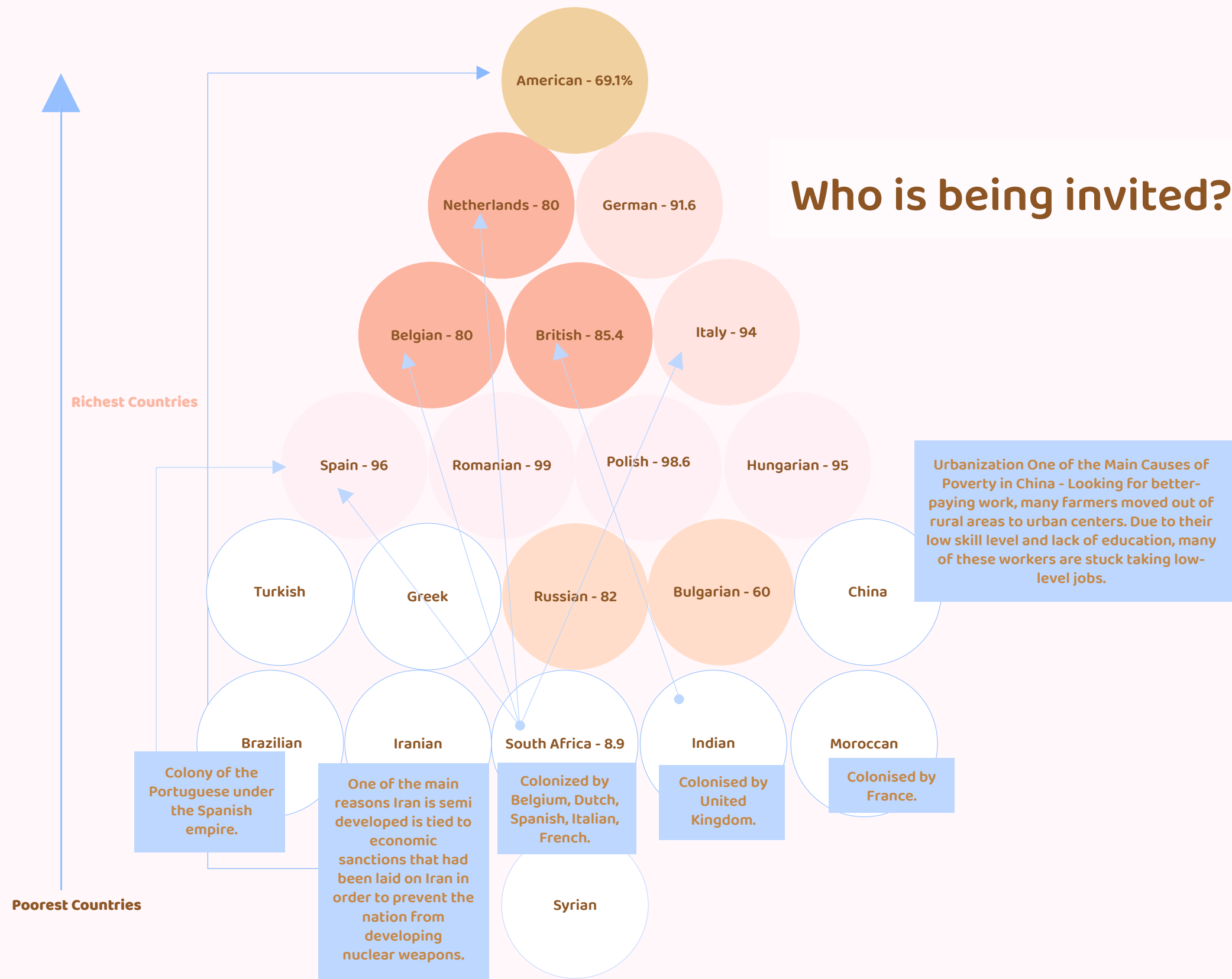


Self potrait of me in Netherlands

Power and broken promises

What can 'we' have and what was taken away from us?

1. Is there exclusion within this collaboration?
2. Who is inviting expats and why?
3. What cultures are they inviting? Are they trained to handle the diverse cultures and experiences?
4. How are cultural conflicts previously handles within the Netherlands?

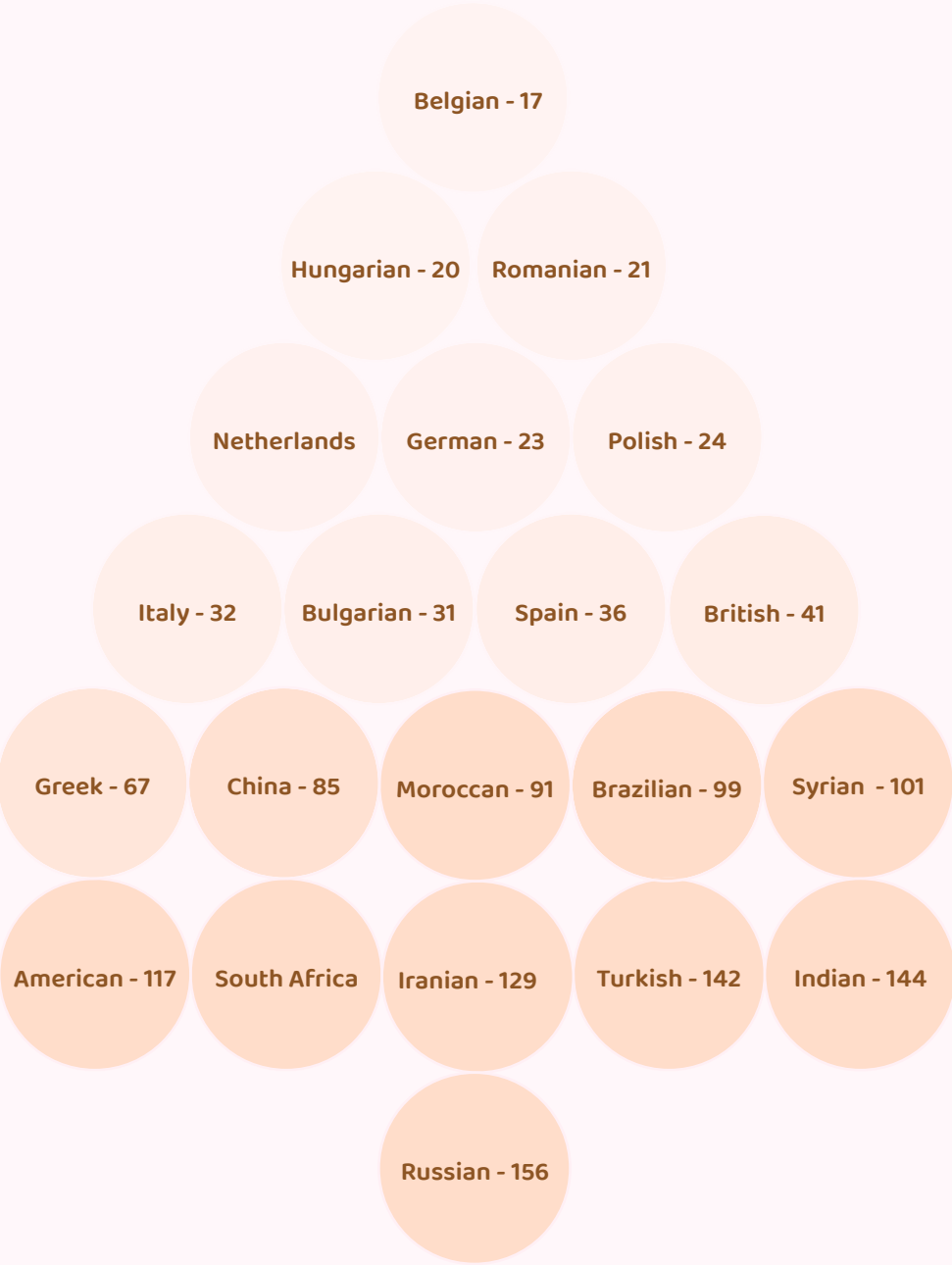


Why is Iran Poor? <https://www.borgenmagazine.com/why-is-iran-poor/> BORGEN Date accessed November 11, 2021 Date published March 06, 2018

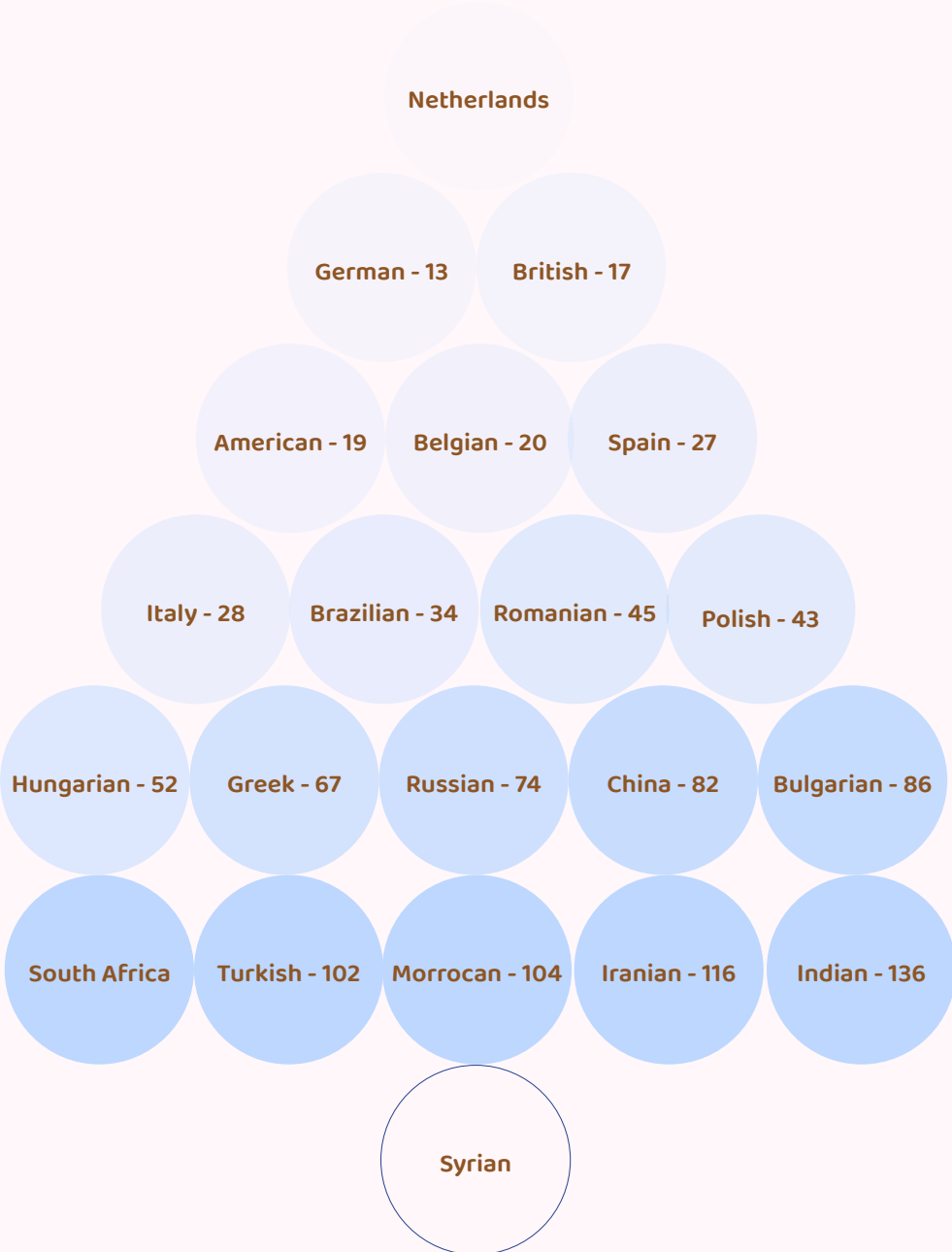
Causes of Poverty in China <https://borgenproject.org/tag/causes-of-poverty-in-china/> The Borgen Project Date accessed November 11, 2021 Date published November 10, 2019

Countries with the largest white or European descent populations <https://www.nationalists.org/data/european-population-by-country.html> White population numbers by country Date accessed November 11, 2021

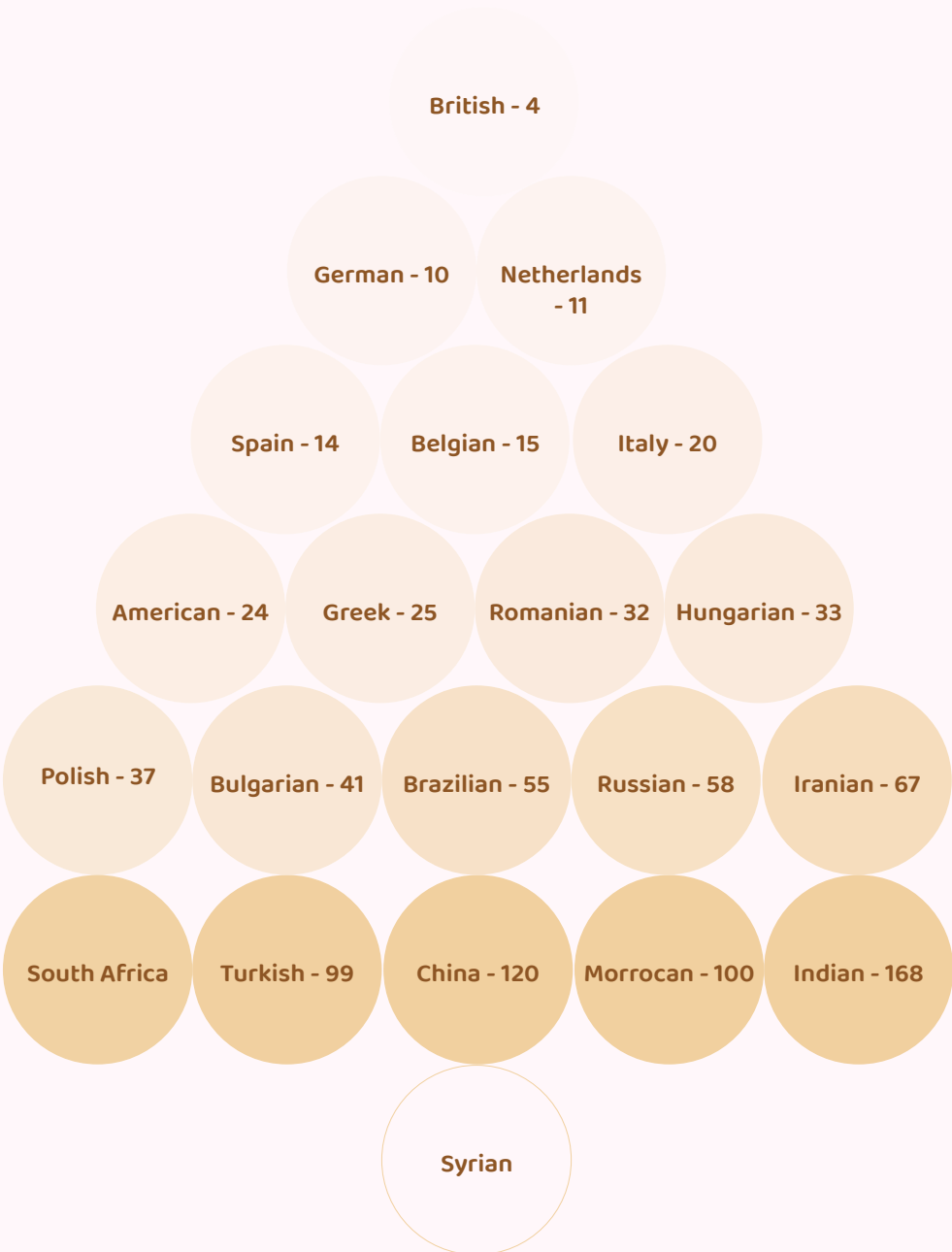
What cultures are you inviting and what experiences do they bring with them? Are you trained to handle the diversity?



Safety



Well being



Green space access



Liberal pluralism

The relationship between liberalism and tolerance. Galston probes the limits of democracy as a decision procedure; the scope of parents' power over their children's lives; the appropriate constitutional framework for a liberal pluralist state; and its capacity to secure social unity and social justice*

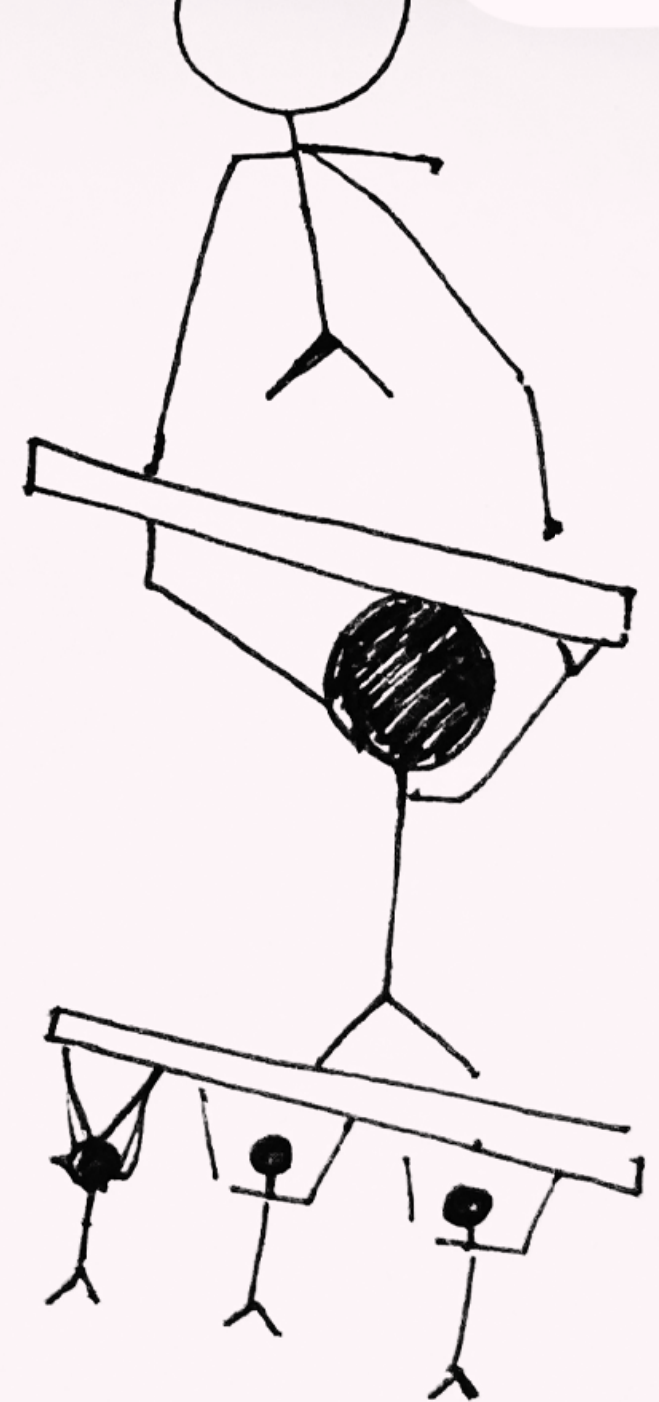
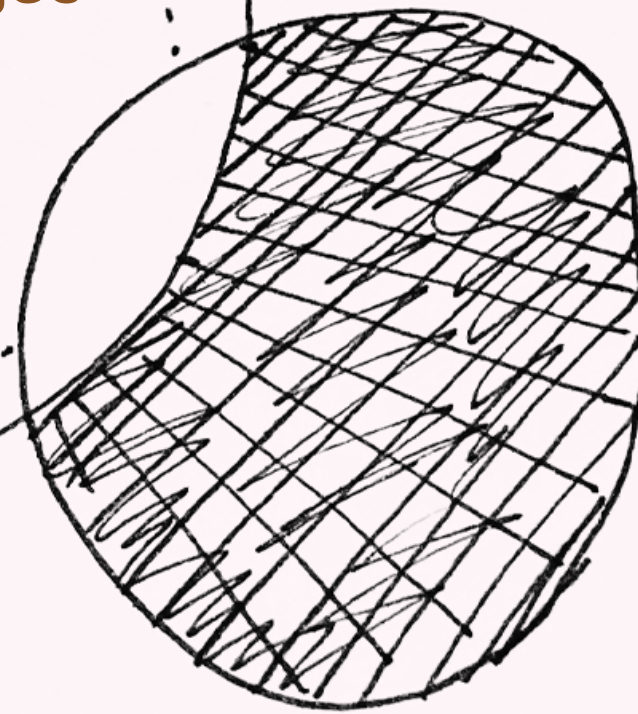
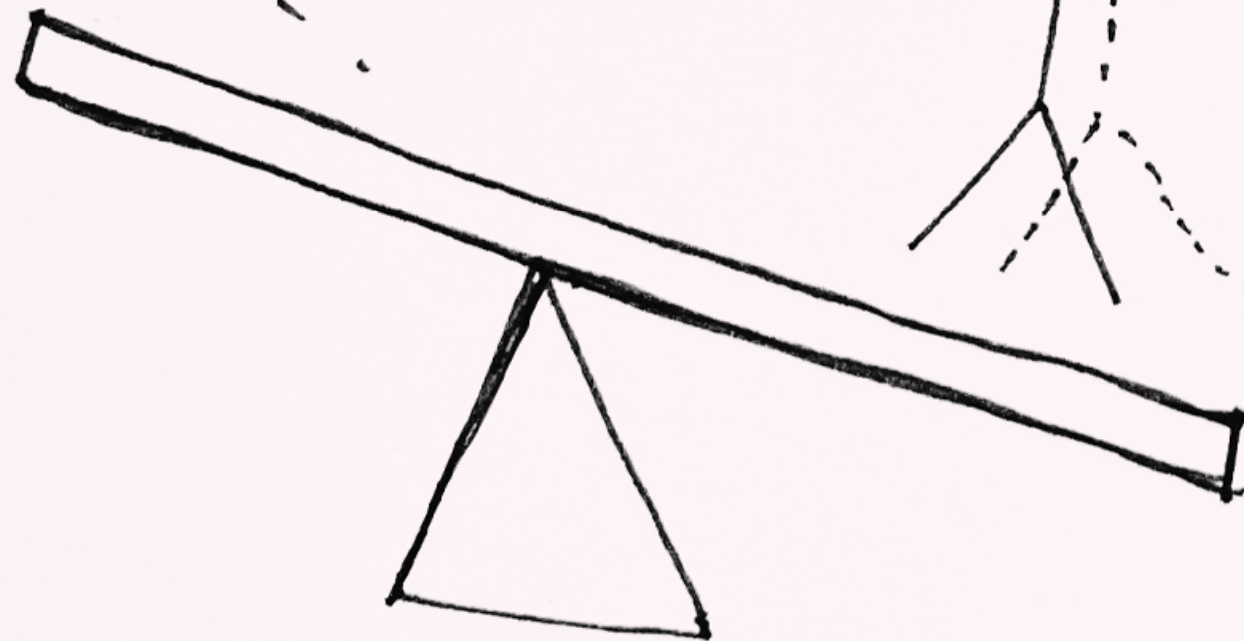
*Galston, William A., *Liberal Pluralism: The Implications of Value Pluralism for Political Theory and Practice*, Cambridge University Press, 2002, 150pp, \$19.00 (pbk), ISBN 052101249X.

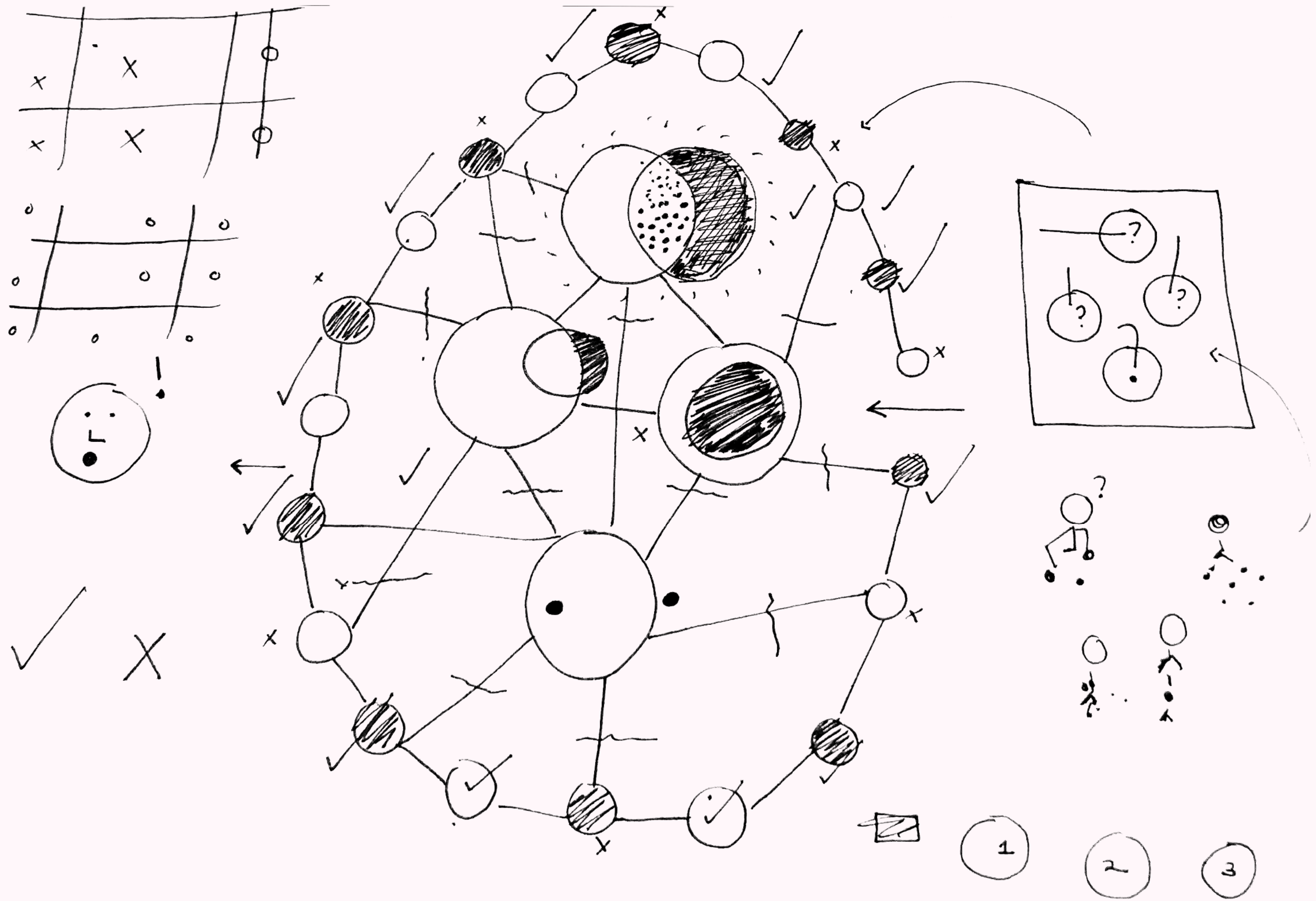


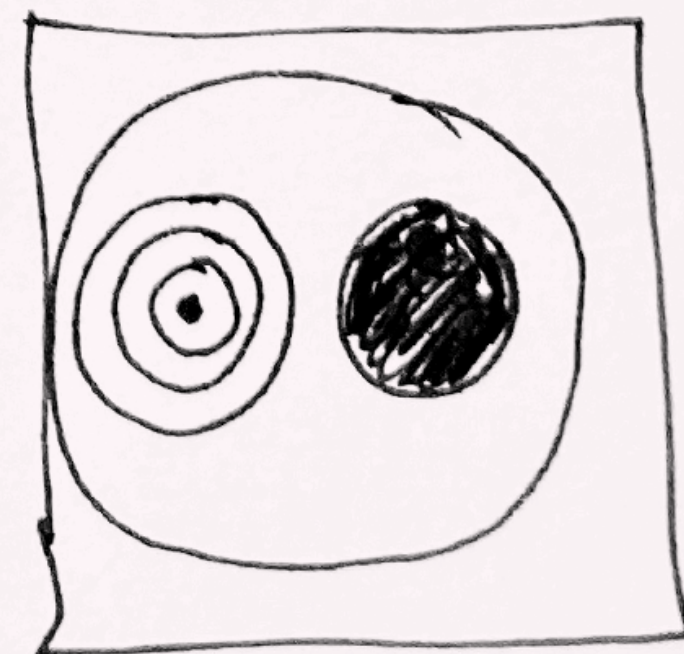
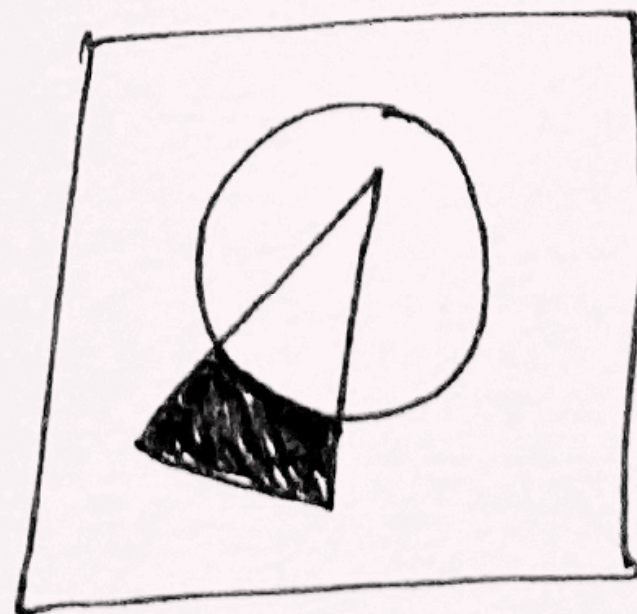
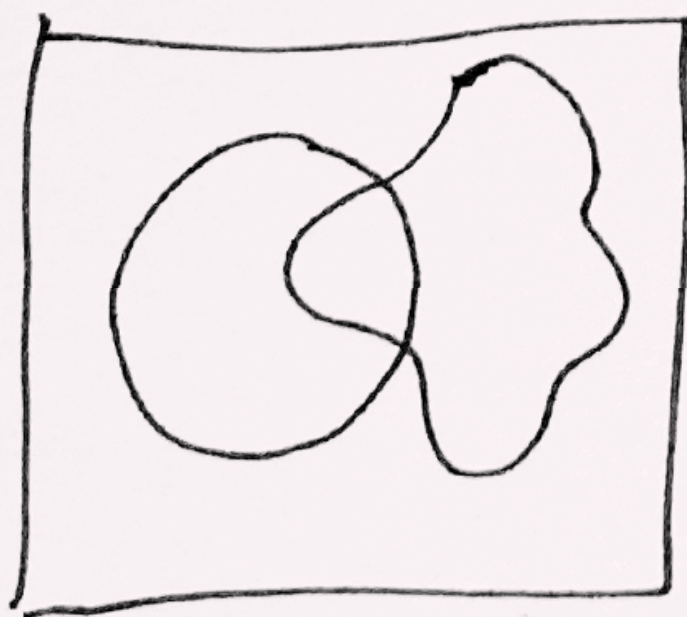
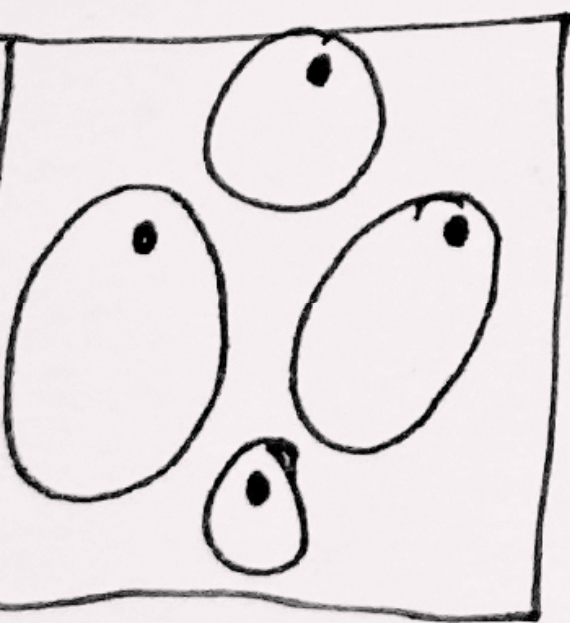
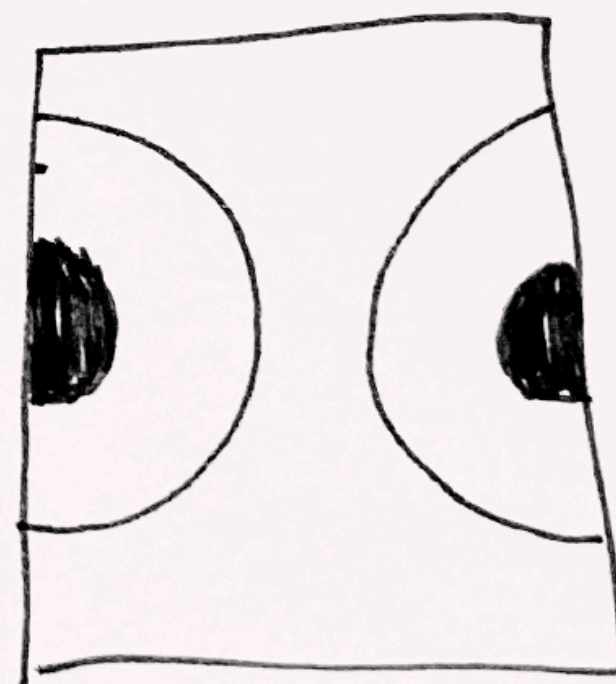
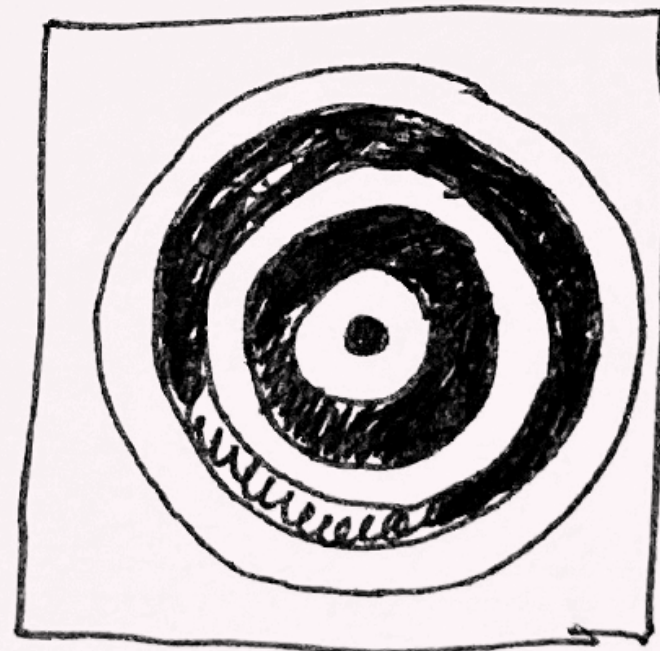
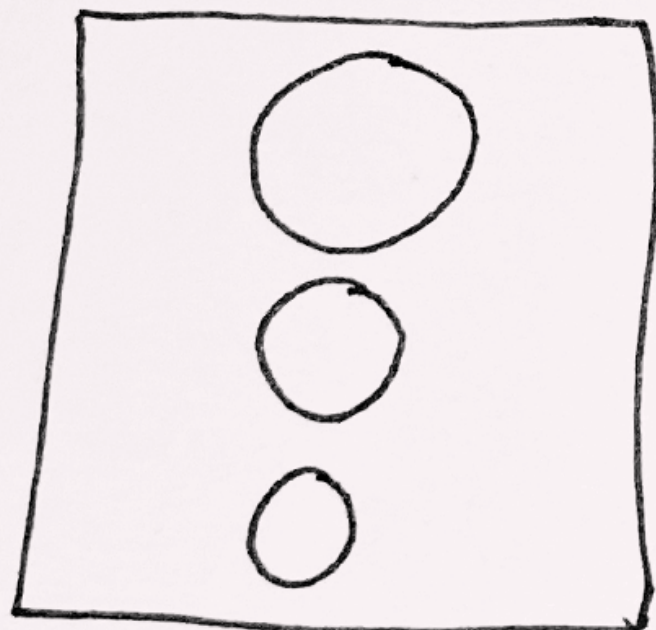
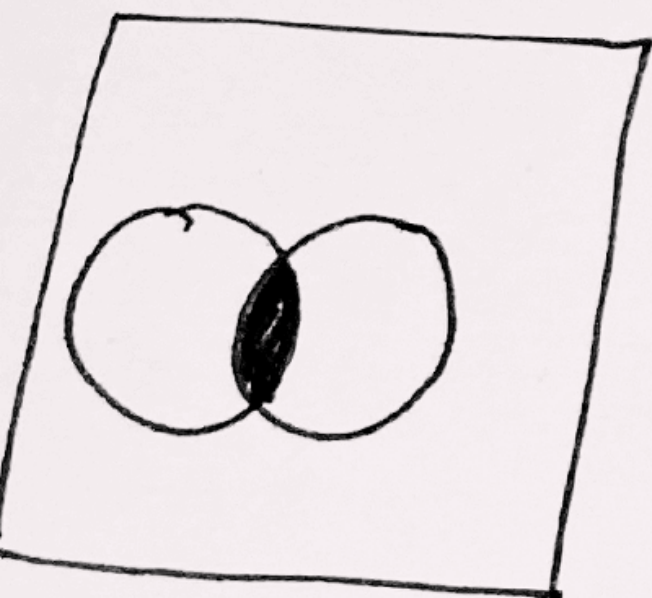
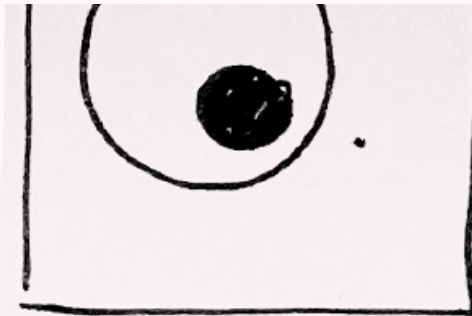
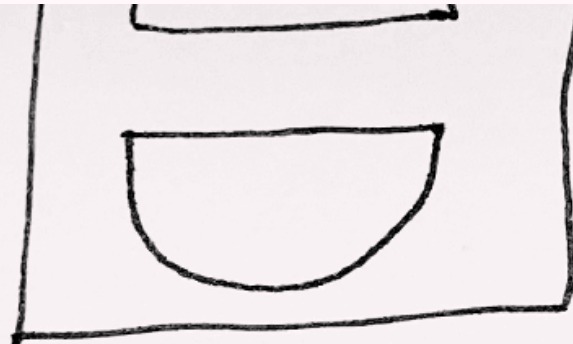
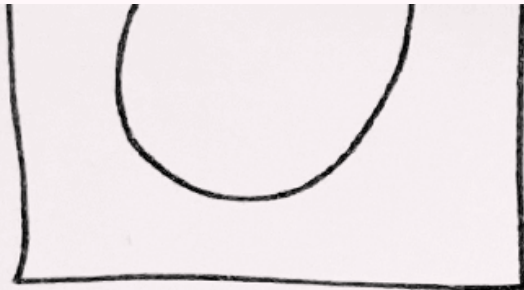
Design Proposal!

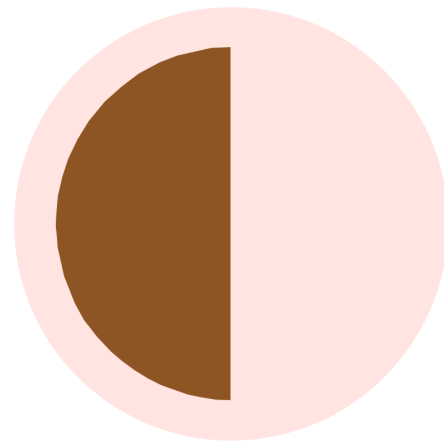
My goals with the outcome

Inclusive game
breaking the hierarchy
between the designer
and the players. To
encourage a dialogue
and questions
Players think
differently

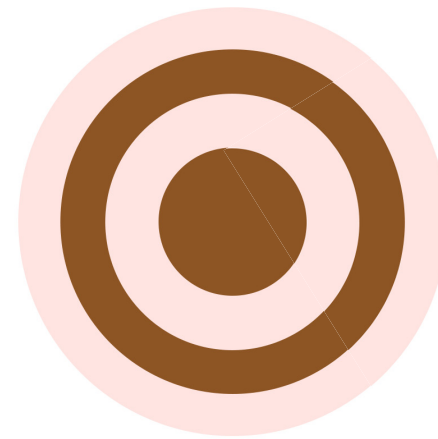




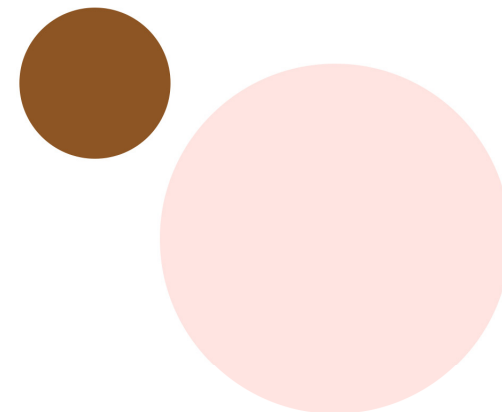




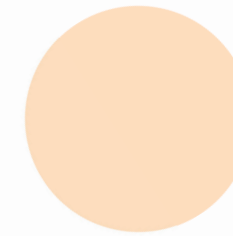
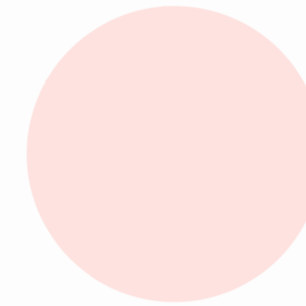
A majority of the people are from a different background in a company, eg H&M factories (informal) or animation studios. When the company starts expanding, they begin outsourcing their busy work to cheaper countries. Or companies like Phillips and ASML who recruit the smartest/ most trained internationals to come for them in their headquarters.



The creation of subcultures and groups within a framework. For example, when some groups with shared cultures/ experiences exclusively stay together.

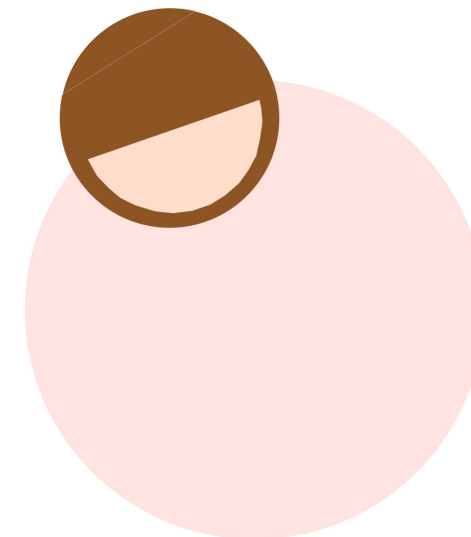


When there is clear segregation between two groups

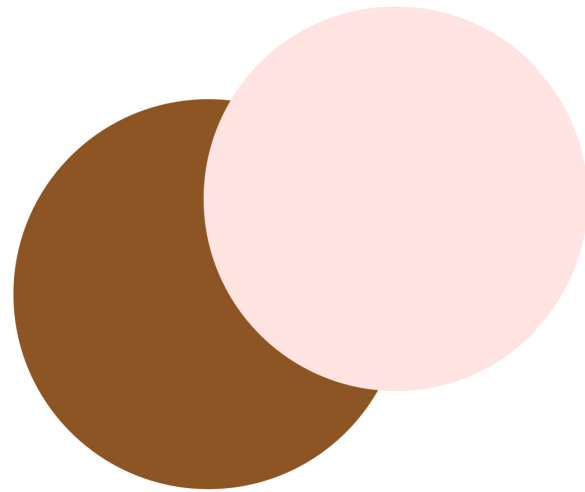


The current status quo/hierarchy system where it goes

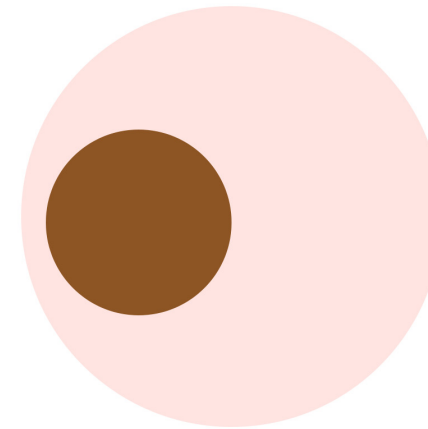
- 1) white man
- 2) white woman
- 3) Man of colour
- 4) Woman of colour



When another group/ culture makes way or lets go of some of their characteristics to assimilate with the majority group.

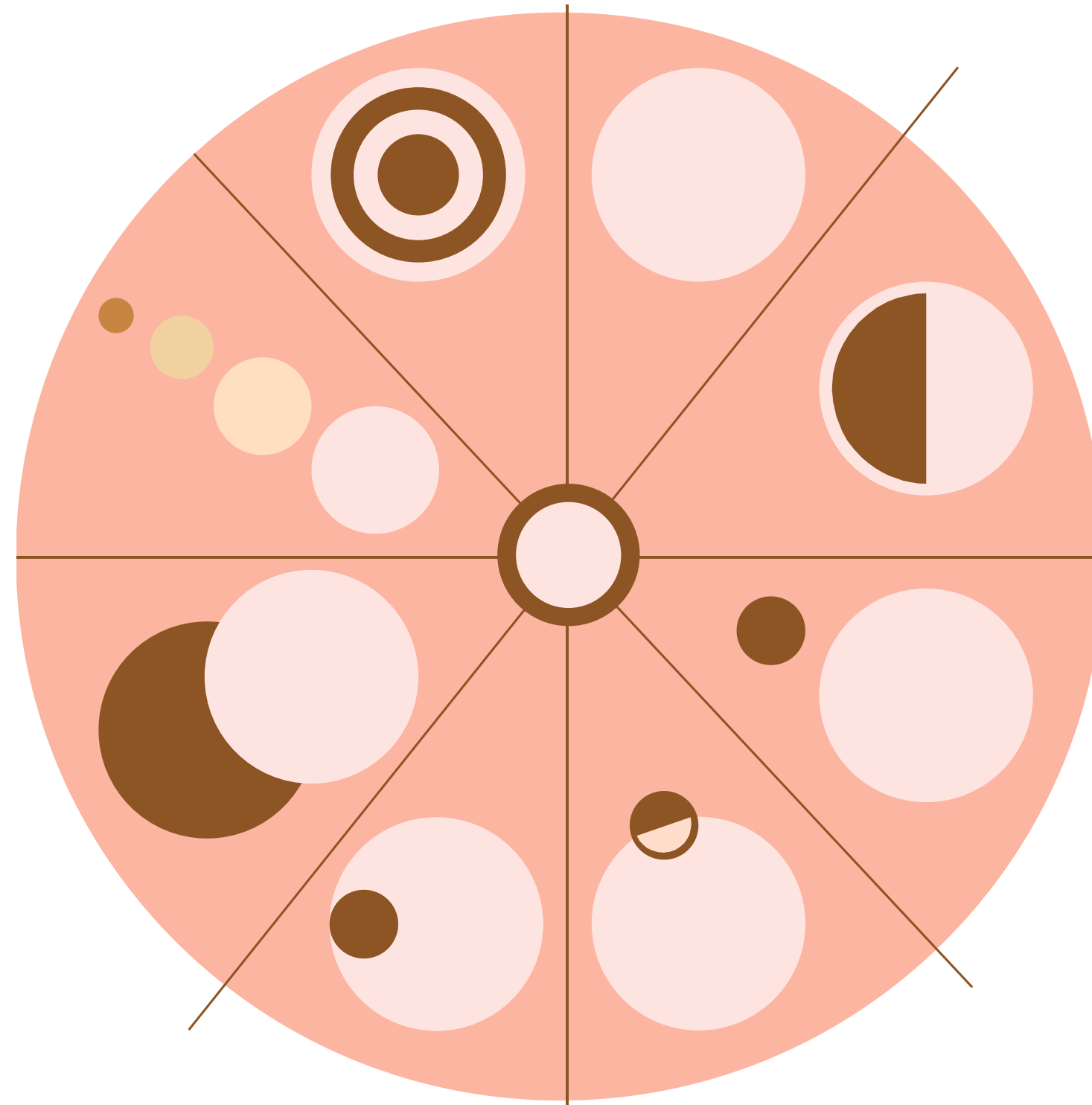


The a certain group
overshadows or has more
influence than another group.



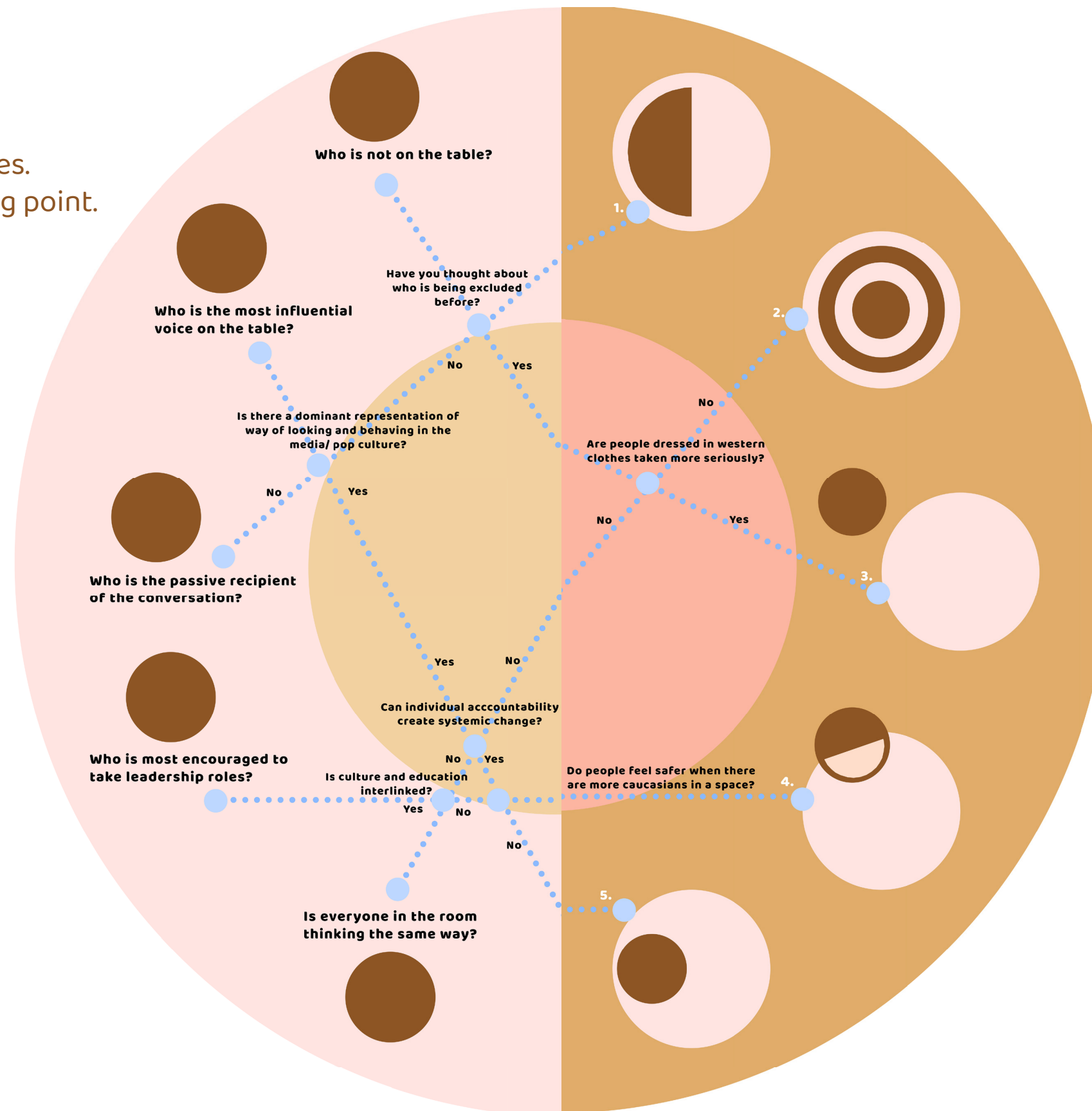
When a the majority or
dominating group allows for
another group to be included
into their society.

An interactive spinning wheel to guide to encourage people to participate and give them a circle goal to walk towards in the map



Yes/No map that questions encourages players to ask questions.

Players start from the brown circles.
They can choose their own starting point.



As a guide, players can aim for the circle they spun. Their answers determine the which circle they end up at.

Changes

Needs to self explanatory with more clarity in the graphics

It needs to be an open circle/ with a clear start and end

The takeaway from the game and the outcome needs to be more defined

The spinning wheel needs a better purpose

Designing a manual/ legend

